

For Immediate Release

September 8, 2009

Media contact:

Cici Jennings

IFG

cjennings@ifgsd.com

(858) 436-3180

Independent Financial Group's Representative Roster Climbs to 320

San Diego, CA – Amid a weak economy and regulatory changes in the industry, Independent Financial Group's growing list of affiliated representatives just keeps getting larger. The independent broker-dealer has already increased their roster to 320 total representatives; 45 added this year alone.

"We're continuing to grow, but we are not compromising the quality of the representative for the quantity", says Scott Heising, Managing Director and acting Chief Financial Officer of the firm. He continues, "IFG's goal has and always will be to align ourselves with only the best representatives who share our vision of a truly independent, open and friendly sales environment."

"We have had the luxury of not having to lay off any employees", comments David Fischer, Managing Director and acting Chief Marketing Officer. "We're proud of the fact that we've been able to grow our business this year. When other companies are looking to cut staff, we're looking to add new ones in the next few months. In this economy, that translates to success."

Independent Financial Group was named San Diego's #1 fastest-growing privately held company by the San Diego Business Journal in 2006, and recognized as one of the fastest-growing companies in the country by Inc. Magazine in 2008. Their representatives are located in 128 offices across the country. Their corporate office is located in the Carmel Valley/Del Mar area of San Diego.

For more information on Independent Financial Group, call (800) 269-1903.

###